

Post Office Box 540774 Orlando, FL 32854-0774 Telephone: 407•875•1776 Facsimile: 407•875•0770 www.LC.org 122 C St. N.W., Ste. 360 Washington, DC 20005 Telephone: 202•289•1776 Facsimile: 202•216•9656

Post Office Box 11108 Lynchburg, VA 24506-1108 Telephone: 407•875•1776 Facsimile: 407•875•0770 liberty@LC.org

Reply to: Virginia

June 27, 2016

# Via Electronic Mail Only

The Honorable Senator Lamar Alexander Chairman, Senate HELP Committee 455 Dirksen Office Building Washington, D.C. 20510

The Honorable Senator Patty Murray, Ranking Member, Senate HELP Committee 154 Russell Senate Office Building Washington, D.C. 20510

The Honorable Rep. John Paul Kline, Chairman, House Education and Workforce Committee 2439 Rayburn House Office Building Washington, D.C. 20515 The Honorable Rep. Robert C. Scott, Ranking Member, House Education and Workforce Committee 1201 Longworth House Office Building Washington, D.C. 20515

The Honorable Rep. Jason Chaffetz, Chairman, House Oversight and Government Reform Committee 2462 Rayburn House Office Building Washington, D.C. 20515

The Honorable Rep. Elijah E. Cummings Ranking Member, House Oversight and Government Reform Committee 2230 Rayburn House Office Building Washington, D.C. 20515

RE: Proposed changes to National Assessment of Educational Progress and potential student/parental rights violations

Dear Senators and Representatives:

Liberty Counsel is an international legal, media and policy organization with an emphasis on religious liberties protected by the First Amendment. With offices in Washington, D.C., as well as Florida and Virginia, Liberty Counsel has numerous constituents across the nation, including those represented by the attached allied policy organizations. Liberty Counsel advocates on behalf of parents' rights to raise their children consistent with their religious beliefs.

In light of this, I write regarding recent proposals by the National Assessment Governing Board ("NAGB"), the authority over the National Assessment of Educational Progress ("NAEP" aka "the Nation's Report Card"), which intends to begin assessing "noncognitive" education factors, maintaining extensive student data in pursuit of the evergreen rationale of "improving education." While the proffered goals of any program are always laudable (for their proponents), the questions on the assessments, and the retention and dissemination of the data collected raise significant privacy concerns for students and parents, and appear to violate existing law about gathering such information.

The NAEP is expanding beyond academic content knowledge to include noncognitive, socioemotional parameters in the <u>background survey</u>, <u>which will include five</u> <u>core areas</u>: "*grit,*" "desire for learning," "school climate," "technology use," and "socioeconomic status." The first two factors focus on a student's noncognitive skills, and the third focuses on noncognitive factors in the school.

While "grit" and "desire for learning" appear to be benign terms on their face, other amorphous "mindsets" categories such as these have been used by activist educators in other surveys and material to reshape students' moral and religious beliefs about controversial social issues such as "comprehensive sex education," "gender roles" and the traditional family, and the normalization of homosexuality and gender confusion ("transgender status" or "gender identity and expression"). The subject of "school climate" frequently arises relating to "anti-bullying," which in turn is often a stand-in for the creation of additional "protected classes" such as "sexual orientation" and "gender identity," again to undermine traditional values. Education Week Vol. 34, Issue 32, Page 15 reports that

These core areas ["*grit,*" "*desire for learning,*" "*school climate,*" "*technology use,*" and "*socioeconomic status*"] would currently be **part of the background survey for all NAEP** test-takers. In addition, questions about other noncognitive factors, such as self-efficacy and personal achievement goals, may be included on questionnaires for specific subjects to create content-area measures, according to Jonas P. Bertling, ETS director for NAEP survey questionnaires. (Emphasis added).<sup>1</sup>

The NAEP categories examining "mindsets" directly impact the fundamental liberty interest which parents possess in overseeing the upbringing and education of their children. As the Supreme Court has repeatedly held, **parents, not the state and its functionaries, are the ones possessed with the ultimate authority over the parents' own children.**<sup>2</sup> The Court reaffirmed the "fundamental theory of liberty upon which all governments in this Union repose excludes any general power of the State to standardize its children by forcing them to accept instruction...The child is not the mere creature of the State; those who nurture him and direct his destiny have the right, coupled with the high duty, to recognize and prepare him for additional obligations." *Pierce v. Society of Sisters*, 268 U.S.

<sup>&</sup>lt;sup>1</sup> <u>http://www.edweek.org/ew/articles/2015/06/03/nations-report-card-to-gather-data-on.html</u>, Published

Online: June 2, 2015; Published in Print: June 3, 2015, as NAEP to Gather Data on Grit, Mindset <sup>2</sup> Most recently in *Troxel v. Granville*, 530 U.S. 57 (2000).

June 27, 2016 Pg. 3

510 (1925) (Emphasis added). "It is cardinal with us that the custody, care and nurture of the child reside first in the parents, whose primary function and freedom include preparation for obligations the state can neither supply nor hinder. . ." *Prince v. Commonwealth of Massachusetts*, 321 U.S. 158 (1944). "The history and culture of Western civilization reflect a strong tradition of parental concern for the nurture and upbringing of their children. This primary role of the parents in the upbringing of their children is now established beyond debate as an enduring American tradition." *Wisconsin v. Yoder*, 406 U.S. 205 (1972) (Emphasis added).

While educational overreach to "standardize the State's children" is troubling in itself, if these proposed questions regarding "mindsets" are part of the actual test, they violate the federal statute governing the NAEP (currently known as the Education Sciences Reform Act – "ESRA"). The National Assessment of Educational Progress (NAEP), <u>20 USC §9622</u> (b)(5)(A) authorizes assessments, but requires that they "objectively measure academic achievement, knowledge, and skills, and ensure that **any academic assessment authorized under this section be tests that do not evaluate or assess personal or family beliefs and attitudes or publicly disclose personally identifiable information."** (Emphasis added). "Mindset" questions are inherently subjective, and leave a wide door for exploitation and collation of information about student beliefs and attitudes which the statute forbids. The federal government has not proven to be a trustworthy keeper of sensitive information which it intends to keep private; but revisions to federal regulations now allow wide loopholes for the sharing of student information. *See, e.g.,* 34 C.F.R § 99.

If the proposed non-cognitive questions are part of a so-called "background survey," then they appear to violate the Protection of Pupil Rights Amendment ("PPRA"), 20 USC §1232(h), which protects pupil rights by requiring all instructional materials to be made available for parental inspection, **prior to use**, including any "*supplementary material which will be used in connection with any survey, analysis, or evaluation as part of any applicable program*." Liberty Counsel is aware of numerous instances where parents have been denied an opportunity to review surveys prior to educators requiring students to partake in them.

Moreover, non-cognitive questions, if dealing with issues touching religious and political belief, sexuality, sexual orientation, or gender identity, may particularly run afoul of various prohibitions contained in Section 1232h, which places "[*I*]*imits on survey, analysis, or evaluations*" whereby no "student shall be required, as part of any applicable program, to submit to a survey, analysis, or evaluation that reveals information concerning:"

- (1) **political** affiliations or **beliefs** of the student or the student's parent;
- (2) mental or psychological problems of the student or the student's family;
- (3) sex behavior or **attitudes**;
- (4) illegal, anti-social, self-incriminating, or demeaning behavior;
- (5) critical appraisals of other individuals with whom respondents have close family relationships;
- (6) legally recognized privileged or analogous relationships, such as those of

lawyers, physicians, and ministers;

(7) **religious practices, affiliations, or beliefs** of the student or student's parent; (Emphasis added)

These potential privacy violations are not prohibited by the Family Educational Rights and Privacy Act ("FERPA") as amended in 2012, because <u>34 C.F.R § 99.31</u> allows individual student data to be released without consent, to nongovernmental organizations and entities that have "legitimate educational interests," as determined by the educational agency or institution. See 34 C.F.R § 99.31(a)(1)(i)(A).

The list of parties to whom disclosures of sensitive information may be made is quite long: "a contractor, consultant, volunteer, or other party to whom an agency or institution has outsourced institutional services or functions may be considered a school official under this paragraph" (See § 99.31(B)); "to authorized representatives of" "the Secretary [of Education];" or to "state and local educational authorities" and their designees (§ 99.31 3); or "to organizations conducting studies for, or on behalf of, educational agencies or institutions to "develop, validate, or administer predictive tests;" or to "improve instruction." See 34 C.F.R § 99.31 6(i)(A), (B), and (C). (Emphasis added).

Finally, "nothing in the Act" "prevents a State or local educational authority or agency headed by an official listed in paragraph (a)(3) of this section from entering into agreements with organizations conducting studies under paragraph (a)(6)(i) of this section and redisclosing personally identifiable information from education records on behalf of educational agencies and institutions that disclosed the information to the State or local educational authority or agency headed by an official listed in paragraph (a)(3) of this section in accordance with the requirements of \$99.33(b)." (Emphasis added.) See Title 34(A) \$99.31(a)(6)(ii).

In light of the plain text of these statutes and regulations, Liberty Counsel finds these foregoing concerns (originally raised by one parent policy analyst) well-founded, as do the attached policy group representatives speaking on behalf of thousands of parents across the country: 1) the NAEP is poised to violate federal law by collecting extremely sensitive psychological/socioemotional data on children; 2) it will do so in a necessarily subjective manner; 3) it contains a substantial risk of exposing the subject children to possible negative consequences in their later schooling and employment careers, to the extent that even supporters of such assessments are concerned; and 4) it will entrust extremely sensitive data to agencies that are no longer governed by serious privacy law and that have proven they cannot or will not keep personal student data secure.

These proposed changes constitute potential parental rights violations, and expose the children to a litany of harms in the present and in the future. Thus, any efforts to ask questions concerning mindsets and other socioemotional parameters and to collect that data via the NAEP should be halted immediately. June 27, 2016 Pg. 5

Liberty Counsel, and the signatories below, urge you to oppose these harms by voting against this overreaching expansion of the powers of the NAEP. Should you have questions about any of the points contained in this letter, please don't hesitate to contact me at 407-875-1776.

Sincerely Richard L. Mast, Jr

CC

# Members, House Oversight & Government Reform Committee

Rep. Addison Graves Wilson Rep. Virginia Foxx Rep. Duncan D. Hunter Rep. Phil Roe Rep. Glenn Thompson Rep. Tim Walberg Rep. Matt Salmon Rep. Steven Brett Guthrie Rep. Todd Rokita Rep. Lou Barletta Rep. Joseph Heck Rep. Luke Messer Rep. Bradley Byrne Rep. David Brat Rep. Earl Carter Rep. Mike Bishop Rep. Glenn Grothman Rep. Steve Russell Rep. Carlos Curbelo Rep. Elise Stefanik Rep. Rick Allen Rep. Ruben Hinojosa Rep. Susan A. Davis Rep. Raul M. Grijalva Rep. Joseph Courtney Rep. Marcia L. Fudge Rep. Jared Polis Rep. Gregorio Sablan

RLM/vab

<sup>&</sup>lt;sup>†</sup>Licensed in Virginia

June 27, 2016 Pg. 6

Rep. Frederica S. Wilson Rep. Suzanne Bonamici Rep. Mark Pocan Rep. Mark Takano Rep. Hakeem Jeffries Rep. Katherine Clark Rep. Alma S. Adams Rep. Mark DeSaulnier

## Members, House Education & Workforce Committee

Rep. Justin Amash Rep. John L. Mica Rep. James D. Jordan Rep. Michael R. Turner Rep. Tim Walberg Rep. John J. Duncan Rep. Scott DesJarlais Rep. Paul Gosar Rep. Trey Gowdy Rep. Blake R. Farenthold Rep. Cynthia M. Lummis Rep. Thomas Massie Rep. Mark Meadows Rep. Ron DeSantis Rep. Mick Mulvaney Rep. Ken Buck Rep. Mark Walker Rep. Rod Blum Rep. Jody Hice Rep. Steve Russell Rep. Earl Carter

## Members, Senate HELP Committee

Sen. Michael B. Enzi Sen. Richard Burr Sen. Johnny Isakson Sen. Rand Paul Sen. Susan M. Collins Sen. Lisa A. Murkowski Sen. Mark Steven Kirk Sen. Tim Scott Sen. Orrin G. Hatch Sen. Pat Roberts Rep. Glenn Grothman Rep. Will Hurd Rep. Gary Palmer Rep. Carolyn B. Maloney Rep. Eleanor Holmes Norton Rep. William Lacy Clay Rep. Stephen F. Lynch Rep. James Cooper Rep. Gerald E. Connolly Rep. Matthew Cartwright Rep. Tammy Duckworth Rep. Robin Kelly Rep. Brenda Lawrence Rep. Ted Lieu Rep. Bonnie Watson Coleman Rep. Stacey Plaskett Rep. Mark DeSaulnier Rep. Brendan F. Boyle Rep. Peter F. Welch Rep. Michelle Lujan Grisham

Sen. Bill Cassidy Sen. Barbara A. Mikulski Sen. Bernard Sanders Sen. Robert P. Casey Sen. Al Franken Sen. Sheldon Whitehouse Sen. Tammy Baldwin Sen. Christopher S. Murphy Sen. Elizabeth Warren

# Organizations and Education Leaders Opposing the Assessment of Mindsets in the National Assessment of Educational Progress

# NATIONAL ORGANIZATIONS AND EDUCATION ACTIVIST LEADERS

Dr. Karen Effrem, President – Education Liberty Watch

Emmett McGroarty, Director of Education and Jane Robbins, Senior Fellow - American Principles Project Eunie Smith, Vice-President – Eagle Forum

Donna Garner, Education Policy Commentator – EdViews.org

Joy Pullman – The Heartland Institute, signing as an individual

Shane Vander Hart, Managing Editor - <u>TruthinAmericanEducation.com</u> & Founder - <u>CaffeinatedThoughts.com</u> Sheri Few, President – US Parents Involved in Education

Alice Linahan, Vice-President – Women on the Wall

# STATE ORGANIZATIONS

## Alabama

Deborah Love, Executive Director - Eagle Forum of Alabama Betty Peters – Alabama State School Board, as an individual

## Alaska

Dr. Barbara Haney, President – Alaska Parents Involved in Education

## Arkansas

Jennifer Helms, PhD, RN, President & Karen Lamoreaux, Board Member - Arkansans for Education Freedom

Grace Lewis, Founder - Arkansas Against Common Core

# California

Darcy Brandon - Citizens for Quality Education Sandy Torosian, President – California Parents Involved in Education Cheryl Risch - National Day of Prayer Task Force, Fresno County Darcy Brandon - Californians United Against Common Core Joel Mottishaw - Amador County, School Board Trustee, as an individual Mark L. Bennett - former college instructor, Pine Grove

# Colorado

Anita Stapleton – Stop Common Core in Colorado

Deb Marks, State Director - Colorado Parents Involved in Education

# Florida

Dr. Karen Effrem, Executive Director and Deb Herbage, Parent Advocate – The Florida Stop Common Core Coalition

Meredith Mears, Stacie Clark, Deborah Higgenbotham – Florida Parents RISE

Rick Stevens – Diplomat Wesleyan Church

Greg Harper, President – Inspired Learning Center, Inc.

Charlotte Greenbarg – Independent Voices for Better Education

Rolando Perez, Founder & President, and the Directors – Bear Witness Central

John Nelson, Chairman and Robert Gilmore, Vice Chairman - The Highlands Tea Party

Heide Marvin Janshon – Common Core Discussion Group Florida

Laura Oosse McCrary and Megan Hendrix – United for Florida Children

Heide Marvin Janshon – Pasco Education Support Communities

#### Idaho

Stephanie Zimmerman – Idahoans for Local Control

#### Indiana

Erin Tuttle and Heather Crossin – Hoosiers Against Common Core

## Kansas

Courtney Rankin, Lisa Huesers, and Rosy Schmidt – Kansans Against Common Core

#### Louisiana

Beth Meyers, Terri Timcke, Sara Wood - Stop Common Core in Louisiana

#### Massachusetts

Michael Gendre, President – Massachusetts Parents Involved in Education

## Michigan

Deborah Debacker, Tamara Carlone, & Melanie Kurdys – Stop Common Core in Michigan, Inc.

## Missouri

Dr. Mary Byrne, Ed.D, Anne Gassel and Gretchen Logue – Missouri Coalition Against Common Core

## Montana

Debra Lamm - Montanans Against Common Core

## Nebraska

Naomi Brummond, President and Kathy Wilmot, Vice-President – Nebraska Eagle Forum Brenda Vosik – Nebraska Family Forum

## New Jersey

Deb Yoa & Janice Lenox, Co-Presidents - New Jersey Parents Involved in Education

#### New York

Anne Lavalle - New York Grassroots Against the Common Core Michelle Earle, President and Angela Nolan, Trevor & Heather Palmasano, Devin & Tara Fricano, Parent Advocates - New York Parents Involved in Education Cathy Sapeta and Kathy Zebzda - New Yorkers United for Kids Michelle Earle – Fingerlakes Against Common Core Alphonsine Englerth, Founder - Flo's Advocacy for Better Education Michelle Earle, President and William & Eleanor Moore, Grandparent Advocates – Fingerlakes Against Common Core Alethea Marsh - Randolph NY Parents against Common Core Elaine Coleman - Stop Common Core in Yonkers, NY Christine Tamke Barbara, Valerie DiCaprio, Patricia Villella - Stop Common Core in Long Island Don Earle-Former Seneca Falls Town Supervisor and Parent Advocate Michael Panessa - Parent Advocate Denis Ian - Retired Teacher and Parent Advocate

## North Carolina

Andrea Dillon – Stop Common Core North Carolina Kim Fink, Public Education Chairman - Coastal Carolina Taxpayers Association Lynne Taylor, Common Core Diva & President, North Carolina Parents Involved in Education

#### North Dakota

Stacey Castleman and Ida Frueh, President - North Dakota Parents Involved in Education

# Ohio

Heidi Huber – Ohioans for Local Control Mary Capella, Founder - Stop Common Core in Ohio

## Oklahoma

Jenni White - Reclaim Oklahoma Parent Empowerment

## Pennsylvania

Richard Felice, President – Pennsylvania Parents Involved in Education

Cheryl Boise, Founder - Pennsylvanians Restoring Education

## Rhode Island

Laura Larrivee & Jean Lehane - Stop Common Core in RI Jean Lehane - Collapse The Core, Portsmouth RI

#### South Dakota

Mary Scheel-Buysse, Co-Founder - South Dakotans Against Common Core Brian Wieck, Hillary Wieck, Roger Russell II, Martha Masgai, Megan Tschetter - Refuse the Test South Dakota

## Texas

Meg Bakich and Aubrey & Brian Flaherty, Co-founders Truth in Texas Education

#### Utah

Wendy Hart - Member, Alpine School District Board of Education, ASD2, as an individual Gary Thompson, PsyD, Co-Founder - Early Life Child Psychology & Education Center, Inc. Christel Lynne Swasey, Teacher – Freedom Project in Education

#### West Virginia

Angela Summers and Laura Kimble – West Virginia Against Common Core Fred Dailey and Dave Flinn - West Virginia Constitutional Advocates

## Washington

J.R. Wilson – Stop Common Core in Washington State Mike Leuzzi, President – Washington Parents Involved in Education

## Wisconsin

Jeffrey Horn – Stop Common Core in Wisconsin Jeffrey Horn – Resounding Books PAC